Title	**0060**	03/01/2023
	by **Cathi McMahan** in **2023 COAPRT Annual Report**	id. 35746265

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Each accredited program requires its own separate annual report.	**For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports.**
	Section 1: Contact Information
Name of institution	**Arkansas Tech University**
Name of Accredited Program	**Recreation and Park Administration**
Total number of students enrolled in this program.	**64**
Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	**Cathi McMahan, Ph.D., CTRS**
Position Title	**Program Director**
Address	**1205 N. El Paso Avenue Russellville Arkansas 72801 US**
Email	**cmcmahan@atu.edu**

Phone	**+14799680385**
Department Name	**Agriculture and Tourism**
Website	**https://www.atu.edu/prha/**
Formal Name of your Institution's President	**Dr. Robin E. Bowen**

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?	**Yes**
Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?	**Yes**

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)	**Yes**

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)	**Yes**
Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)	**Yes**
	Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in "regular, critical, self-evaluation of its performance, standards, policies and impact" (CHEA Standard 12.M.1). This process includes "the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning" (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level date: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be dis-aggregated for each of your programs, self-report in a department data-base, etc.
Six-year graduation rate	**35%**

Graduate school acceptance rate	**Report the number of last year's graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%**
Graduate School Acceptance Rate	**2 accepted to graduate school - 26% of graduating students**
Method of measurement	**Self-report to RP faculty (no formal assessment in place at this time)**
Response rate	**20%**
Notes	**We are developing a survey that will go out to graduates three months post graduation to determine graduate school acceptance rates and employment rates.**
Post-graduate employment rate	**Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%**
Post-graduate employment rate	**Number of employed students: 42 Percent of graduating students: 65%**

Method of measurement	**Self-report to PRHA Faculty - no formal measurement tool in place at this time.**
Response rate	**50%**
Notes	**We have no method of follow up at this time; however, RPA Faculty are working on a survey that will be distributed to RPA graduates three months post graduation in the future and would like to bring our response rate up to 80%**
	Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program
	Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.	**Recreation and Park Administration Program - The Recreation program was established at Arkansas Tech University in 1965 as part of the Department of Health, Physical Education and Recreation (HPER). The first Bachelor of Science degrees in Recreation were conferred in 1966.The Recreation Program was moved out of the HPER Department in 1968 and designated as the Recreation and Park Administration (RPA) Program within the Department of Parks, Recreation, and Hospitality Administration. The RPA program offers four emphasis areas: Natural Resources, Interpretation, Recreation Sport Management, and Therapeutic Recreation. The core courses in the RPA Program are COAPRT accredited.**
Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.	**Students will demonstrate knowledge of the theoretical foundations of the profession.**
Describe the method by which the learning outcome for Standard 7.01 was assessed:	**Identified written course exam questions from RP 1013 Principles of Recreation and Park Administration course**
Indicate whether this outcome measure is Direct or Indirect.	**Direct**

State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.	**70% of students will achieve an average score of 70% or higher on questions related to this learning outcome on course exams.**
Result of the assessment of the learning outcome for Standard 7.01:	**63% of students scored a 70% or higher on questions related to this learning outcome on course exams.**
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.	**Students will demonstrate the ability to design recreation programs that embrace personal and cultural dimensions of diversity.**
Describe the method by which the learning outcome for Standard 7.02 was assessed:	**Recreation Program Plan assignment/internship and grading rubric**
Please indicate whether this outcome measure is Direct or Indirect.	**Direct**
State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.	**70% of students will earn a 2 (out of 4) or higher on the Design Recreation Program assignment during internship.**

Result of the assessment of the learning outcome for Standard 7.02:	**85% of students earned a 2 or higher on the Design Recreation Program assignment during internship.**
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.	**Students will demonstrate the ability to apply the principles and procedures of financial management.**
Describe the method by which the learning outcome for Standard 7.03 was assessed:	**Budget Exercise in RP 3403 Finance Course**
Please indicate whether this outcome measure is Direct or Indirect.	**Direct**
State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.	**70% of students will earn a 70% or higher the budget exercise.**
Result of the assessment of the learning outcome for Standard 7.03:	**81% of students scored 70% or above on the budget exercise for this outcome.**

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hourse and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.	**Students will demonstrate the ability to succeed as a professional.**
Describe the method by which the learning outcome for Standard 7.04 was assessed:	**Agency Evaluation of the Student during internship (based on knowledge, skills, and abilities).**
Please indicate whether this outcome measure is Direct or Indirect.	**Indirect**
State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.	**70% of students will be evaluated at an average of 3 (out of 4) or higher by the person supervising the intern at the host organization on the items completed by a numbered response on the evaluation form.**
Result of the assessment of the learning outcome for Standard 7.04:	**75% of students met this criteria.**
	Section 6: Narrative Report - Accountability and Informing the Public

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).	n/a
Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.	**https://www.atu.edu/prha/ACPHA_accreditation.php**
It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).	n/a
Please provide a link to the program's website demonstrating compliance with Standard 3.06.	**https://www.atu.edu/prha/ACPHA_accreditation.php**
It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).	n/a

Please provide a link to the program's website demonstrating compliance with Standard 3.07.	**https://www.atu.edu/prha/ACPHA_accreditation.php**

Section 7: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".	**The Parks, Recreation, and Hospitality Administration Department merged with the Agriculture Department and encountered a department name change - Department of Agriculture and Tourism.**
The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program.	**checked**