Title	**0044**	02/28/2022
	by **Cathi McMahan** in **COAPRT 2022 Annual Report**	id. 22741351
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	Section 1: Contact Information
Name of institution	**Arkansas Tech University**
Name of Accredited Program	**Recreation and Park Administration**
Total number of COAPRT Accredited Programs at this institution	**1**
Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	**Cathi McMahan, Ph.D. , CTRS**
Position Title	**Program Director/Professor**
Address	**1205 North El Paso Avenue Russellville AR 72801 US**
Email	**cmcmahan@atu.edu**
Phone	**+14799680385**
Department Name	**Parks, Recreation, and Hospitality Administration**
Website	**https://www.atu.edu/prha/**
Formal Name of your Institution's President	**Dr. Robin E, Bowen**

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?	**Yes**
Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?	**Yes**

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)	**Yes**
Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)	**Yes**

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)	**Yes**
	Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in "regular, critical, self-evaluation of its performance, standards, policies and impact" (CHEA Standard 12.M.1). This process includes "the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning" (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level date: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be dis-aggregated for each of your programs, self-report in a department data-base, etc.
Six-year graduation rate	**62.82%**
Graduate school acceptance rate	**Report the number of last year's graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%**

Graduate School Acceptance Rate	**N/A**
Method of measurement	**We are working on a survey to send out to graduates three months post-graduation (working with ATU Career Services)**
Response rate	**N/A**
Notes	**AT this present time we conduct an informal survey to determine those graduates that go on to graduate school. We are in the process of working with Career Services to conduct a more formal survey of graduates that are pursuing graduate school and employment rates.**
Post-graduate employment rate	**Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%**
Post-graduate employment rate	**70%**
Method of measurement	**Self-report to RPA Faculty**
Response rate	**50% of graduated students**
Notes	**We need to complete creation of survey in conjunction with Career Services to send out to graduates three months post-graduation and encourage advisors to reach out to graduates to complete.**

Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, and 7.03 (for a total of three measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

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Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

| PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory. | The Recreation program was established at Arkansas Tech University in 1965 as part of the Department of Health, Physical Education and Recreation (HPER). The first Bachelor of Science degrees in Recreation were conferred in 1966.The Recreation Program was moved out of the HPER Department in 1968 and designated as the Recreation and Park Administration (RPA) Program within the Department of Parks, Recreation, and Hospitality Administration. The RPA program offers four emphasis areas: Natural Resources, Interpretation, Recreation Sport Management, and Therapeutic Recreation. The core courses in the RPA Program are COAPRT accredited. |

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.	**Students will demonstrate entry-level knowledge of the services of public and non-profit recreation and park agencies and the contributions of commercial recreation.**
Describe the method by which the learning outcome for Standard 7.01 was assessed:	**Course exam questions in RP 1013 Principles of Recreation and Park**
Indicate whether this outcome measure is Direct or Indirect.	**Direct**
State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.	**70% of students enrolled in RP 1013 Recreation and Park Administration will achieve an average score of 70% or higher on questions related to this learning outcome on the exam.**
Result of the assessment of the learning outcome for Standard 7.01:	**68% of students scored a 70% or higher on questions related to this learning outcome on the course exam.**

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.	**Students will demonstrate the ability to design recreation programs that embrace personal and cultural dimensions of diversity.**
Describe the method by which the learning outcome for Standard 7.02 was assessed:	**Program Plan assignment (rubric) in RP 2003 Recreation Programming**
Please indicate whether this outcome measure is Direct or Indirect.	**Direct**
State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.	**70% of students will earn a 70% or higher on the program plan assignment.**
Result of the assessment of the learning outcome for Standard 7.02:	**76% of students earned a 70% or higher on the program plan assignment based on the rubric.**

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.	**Students will demonstrate the ability to recognize the principles and procedures of management and/or administration.**
Describe the method by which the learning outcome for Standard 7.03 was assessed:	**Management assignment that is completed during RP 4114/RP 4116 Internship (Rubric)**
Please indicate whether this outcome measure is Direct or Indirect.	**Direct**
State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.	**70% of students will score a 2 or higher average on the Management Assignment**
Result of the assessment of the learning outcome for Standard 7.03:	**90% of students scored a 2 or higher average on the Management Assignment**
	Section 6: Narrative Report - Accountability and Informing the Public

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).	n/a
Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.	**https://www.atu.edu/prha/ACPHA_accreditation.php**
It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).	n/a
Please provide a link to the program's website demonstrating compliance with Standard 3.06.	**https://www.atu.edu/prha/ACPHA_accreditation.php**
It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).	n/a

Please provide a link to the program's website demonstrating compliance with Standard 3.07.	**https://www.atu.edu/prha/ACPHA_accreditation.php**

Section 7: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".	**Program was up for re-accreditation - virtual visit took place in April 12 - April 16, 2021** **Strategic Plan was not updated due to University taking a "stretch year"** **Parks, Recreation, and Hospitality Administration Department merged with Agriculture Department effective July 1, 2021** **New leadership/Department Head is out of Agriculture Department - Dr. Marshall Swafford** **Dr. McMahan is no longer on 12 month contract serving as PRHA Department Head - now on 9 month contract serving as PRHA Program Director** **Moved back into Williamson Hall (building destroyed by fire in April 2019)... also will now have more presence on campus**