

ALL COURSES

MANAGEMENT

MGMT 3003: Principles of Management

Co-requisites or Prerequisites: ACCT 2013 Accounting Principles II or ACCT 2033 Accounting for Non-Business Majors.

Basic principles of management and organizational behavior including planning, organizing, leading, controlling, staffing, decision making, ethics, interpersonal influence, and group behavior; conflict management; job design; and organizational change and development.

MGMT 3023: Principles of Human Resource Management

Co-requisite or Prerequisite: MGMT 3003 Principles of Management

An introduction to the field of human resources and an overview of human resources' role in the organization. In addition to this prologue, workforce planning, talent management; outcomes measurement/metrics, and management of a diverse workforce will be examined.

MGMT 3103: Operations Management

Prerequisites: (BUAD 2053 Business Statistics or PSY 2053 Statistics for the Behavioral Sciences or STAT 2163 Introduction to Statistical Methods), and MGMT 3003 Principles of Management.

A study of the overall operations management task. Critical issues include its integration of market issues, the development of operations strategies, and the management of people. Specific attention is given to the design and development of services and products and the systems by which they are produced and delivered. Factors central to the operations management task include capacity, technology, scheduling and execution, quality, inventory, the significant role of managing the supply chain, and process and delivery system reliability and maintenance.

MGMT 3113: Business Process Improvement

Prerequisites: MGMT 3003 Principles of Management and (BUAD 2053 Business Statistics or PSY 2053 Statistics for the Behavioral Sciences or STAT 2163 Introduction to Statistical Methods).

This course is a study of the analysis, mapping, and improvement of business processes using standard symbols, popular software tools, metrics, and general systems theory. Examples of sample business processes and topics include customer service, sales management, scheduling, manufacturing, supply chain management, logistics, hiring/job search, process mapping diagrams, organizational charts, workflow and environment layout, cause and effect analysis, systems analysis and design, collection and analysis of process data, and optimization. Software tools are used for process diagramming, concept mapping, physical facilities layout, project planning and management, and data filtering and analysis.

MGMT 3123: Business Ethics

Prerequisite: BLAW 2033 Legal Environment of Business

This course is an interdisciplinary study of business ethics and the social responsibility of business organizations in society. The course will consider professional and applied ethics, law and organizational behavior. The focus of the course is on the individual managerial decision making process in response to ethical issues arising in the business context. Students will explore the role of business in society; discuss general theories of ethics; explain and apply key ethical theories in business; and develop and defend their own ethical positions.

MGMT 3173: Advanced Microsoft Techniques

Prerequisite: BDA 2003 Business Problem Solving

This course uses a hands on approach to demonstrate the students' ability to use Microsoft Word, Excel, and Access. Training and testing software will be used to prepare the students to take the Microsoft Certification exams.

MGMT 3323: Employment Law

Offered: Fall

Prerequisites: BLAW 2033 Legal Environment of Business

This course focuses on major federal employment laws affecting individual employees excluding labor laws. Topics covered includes legal regulation of the hiring and firing processes, testing and privacy issues, wage and hour laws, laws affecting benefits, occupational safety and health, workers compensation, unemployment insurance and related topics.

The course will briefly touch on employment discrimination issues as they affect the employment relationship but not in the depth nor the detail of the Employment Discrimination Law course.

As practitioners and researchers in the field of human resources, a strong familiarity with employment law and the ability to understand the application of various laws that affect human resource development within organizations is critical.

MGMT 4013: Management Information Systems

Prerequisite: MGMT 3103 Operations Management

A study of information processing, the systems concept, the analysis and design of information systems, and database hardware and software technology as they apply to producing information to be used in business decision making. Emphasis will be given to practical application for business.

MGMT 4033: Internship I in Management

Prerequisites: Permission of the instructor, Associate Dean, and Dean and a minimum 2.5 GPA.

A supervised, practical experience providing undergraduate MGМК majors with a hands-on professional management/ marketing experience in a position relating to an area of career interest. The student will work in a local cooperating business establishment under the supervision of a member of management of that firm. A College of Business faculty member will observe and consult with the students and the management of the cooperating firm periodically during the period of the internship. Students will be required to make oral reports in the classroom, maintain an internship log, and prepare a final term paper.

Note: Only three hours of internship may be used to satisfy the curriculum requirements for management or marketing electives. Additional hours may be used to satisfy the curriculum requirements for general electives.

MGMT 4043: Internship II in Management

Prerequisites: Permission of the instructor, Associate Dean, and Dean and a minimum 2.5 GPA.

To be taken after completion of Internship I. A supervised, practical experience providing undergraduate MGМК majors with a hands-on professional management/marketing experience in a position relating to an area of career interest. The student will work in a local cooperating business establishment under the supervision of a member of management of that firm. A College of Business faculty member will observe and consult with the students and the management of the cooperating firm periodically during the period of the internship. Students will be required to make oral reports in the classroom, maintain an internship log, and prepare a final term paper.

Note: Only six hours of internship may be used to satisfy the curriculum requirements for management or marketing electives. Additional hours may be used to satisfy the curriculum requirements for general electives.

MGMT 4053: Small Business Management

Prerequisites: MGMT 3003 Principles of Management and MKT 3043 Principles of Marketing

Application of business management principles to the creation and operation of small scale enterprises. Emphasis on the preparation and implementation of business plans for such enterprises.

MGMT 4063: Entrepreneurial Development

Prerequisites: MGMT 4053 Small Business Management and approval from instructor.

The course is designed to increase the students' understanding of critical entrepreneurial and venture creation concepts through practical applications and through textual readings. Specifically, students will take preliminary small business plans and develop and formalize plans that will be submitted for competition consideration at the annual Donald W. Reynolds Governor's Cup business plan competitions.

MGMT 4073: Special Topics in Management

In-depth exploration of selected management topics. The primary topic will vary from offering to offering; thus, the course may be taken more than once.

MGMT 4080: College of Business College of Distinction Enhanced Capstone

Prerequisite: Acceptance into the College of Business College of Distinction program.

Co-requisite: MGMT 4083 Business Policy

This course is required for all students accepted into the College of Business College Distinction program as a marker for student participation in approved College of Business College of Distinction activities.

MGMT 4083: Business Policy

Prerequisites: MGMT 3103 Operations Management and at least 90 earned hours.

Co-requisite or Prerequisite: FIN 3063 Business Finance

As the capstone course in the College of Business core, this course examines the application of strategic management processes, including top management's role in situational analysis, strategy selection, strategy implementation, and strategic control, under conditions of uncertainty.

MGMT 4093: Organizational Behavior

Prerequisite: BLAW 2033 Legal Environment of Business

Prerequisites or Co-requisites: MGMT 3003 Principles of Management or PSY 3093 Organizational Psychology

Organizational behavior is devoted to understanding individuals and groups within an organizational context. The field focuses on attributes, processes, behaviors, and outcomes within and between individual, interpersonal, group, and organizational levels of analysis. Individual characteristics include learning, motivation, and decision making which impacts training and development as well as performance management. Interpersonal and organizational processes include recruitment, selection, job design, and goal setting.

MGMT 4103: Supply Chain Management

Prerequisite: MGMT 3103 Operations Management

This course covers basic principles of supply chain management and provides techniques used to analyze various aspects of logistics systems. Key concepts such as inventory management, communication, warehousing, distribution, and facility location are examined as an integral part of modern business. The course addresses insights, concepts, practical tools, and decision support systems that are important for the effective management of the supply chain.

A supply chain is defined as a set of three or more companies directly linked by one or more of the upstream and downstream flows of products, services, finances, and information from a source to a consumer. Supply chain management is the systemic, strategic coordination of the traditional business functions within a particular company and across businesses within a supply chain, for the purpose of improving the long-term performance of the individual companies and the supply chain as a whole. The major supply chain processes include planning, sourcing, making or converting, fulfillment, and relationships management. The major dimensions for evaluating the performance of supply chain processes and activities are time, cost,

quality and compliance. This course covers the major activities of companies involved in profitably cording supply and demand in the marketplace to deliver consumer value.

MGMT 4113: Managerial Issues in Electronic Commerce

Prerequisites: MGMT 3003 Principles of Management and MKT 3043 Principles of Marketing

A study of managerial issues and strategies involved in Internet-based buying and selling activities. The course examines appropriate business models and best practices in generating revenue, market share, and profit from wholesaling and retailing activities in business-to-consumer, business-to-business, and consumer-to-consumer venues. Topics include initiation and management of electronic commerce operations, technological infrastructure and tools, marketing, customer relationship management, electronic payment, security, staffing, social impacts, ethics, regulation, and international markets.

MGMT 4203: Project Management

Prerequisite: MGMT 3103 Operations Management

Project Management is studied from a practical perspective. In this course, students explore techniques of organizing the three main elements of project management: cost, schedule and scope, as well as how to manage the most important aspect of Project Management: PEOPLE. Students will learn to utilize software that aids in the visualization of the project management process. The emphasis of this special topic in management will be aimed toward an understanding of Project Management for future business leaders and engineers. The course will culminate with a month- long, graded, practical exercise with industry where students will be organized into teams or as individual developers and sent to explore all aspects of a problem, conduct a project initiation workshop, and then present a project management plan to the leadership of that participating industry.

MGMT 4213: Strategy and Leadership

Prerequisite: MGMT 3003 Principles of Management

Major leadership theories will be examined. Organizational effectiveness and competitive strategies will be addressed from a human resources leadership viewpoint. Students will consider strategic and leadership challenges within the human resources role.

MGMT 4223: Leadership: Ideas and Images in Art, Film, History, and Literature

Prerequisite: MGMT 3003 Principles of Management

This course probes the definition, meaning, practice, and paradox of leadership by exploring ideas and images found in diverse domains such as film, art, literature, and history. These ideas and images are used as a platform for examining leadership challenges and for developing personal insights into leadership practice, issues and values.

MGMT 4323: Compensation and Benefits

Offered: Spring

Prerequisite: MGMT 3023 Principles of Human Resource Management

This course covers how to reward employees. Compensation and benefits are a major part of a firm's total rewards strategy. Components include salary structure and regulations, short-term incentives, and benefits such as health insurance and pensions plans that aligned with business objectives.

The field of Compensation and Benefits is a critical foundation for success in of human resource management. It is valuable information for any professional that has responsibilities for human resources in an organization.