

Table of Contents

Item	Page
Editor's Forward to Volume 18 Number 1	iii
Mixed Strategy and the Money Down: A Field Test from American College Football <i>Jacob Bundrick, University of Central Arkansas</i>	1
Visualizing Global Supply Chains and the Impact of Disruptions in OSCM Classes <i>Andy Borchers, Lipscomb University</i>	25
Proposing A Conceptual Model of Mediators and Moderators in the Link Between the Work-And-Family Interface and Innovation Outcomes <i>Yinghong (Susan) Wei, Texas A&M International University</i>	34
Optimizing Website Advertising: Exploring Ad Types and Strategic Placement <i>William Rosener, Northeastern State University</i>	45
To Block (or Delete), or Not: A Public Official's and Public Employee's Guide to When They Can Block a Follower or Delete Comments on Their Social Media <i>Thomas W. Pennington, Arkansas Tech University</i>	60
Developing Professional Prowess: A Strategic Journey from Studentship to Prosperous Employment <i>James Kirby Easterling, Kristen B. Wilson, and Julia Graham, Eastern Kentucky University</i>	66

Dretske's Internal Maps: A Critical Component of Knowledge
Management, Strategy, and AI

*Theodore J. Randles, Lisa A. Gardner, and Zhe Zhang, Eastern Kentucky
University*

77