

Undergraduate Map of Program Objectives to Courses

Undergraduate				
Objective	Introductory Course	Reinforcement Course	Mastery Course	Course Used for Summative Assessment
Written Communication	ENGL 2053	ECON 2013	MGMT 4083	MGMT 4083
Oral Communication	COMM 2003 or COMM 2013	BLAW 2033	MGMT 4083	MGMT 4083
Ethical Decision Making	BLAW 2033	NA	MGMT 4013 / ACCT 3023	MGMT 4013 / ACCT 3023
Technology	BUAD 2003	BDA 2003	MGMT 4013 / ACCT 3023	MGMT 4013 / ACCT 3023
Foundational Knowledge	1000-2000 level core business courses	3000 level core business courses	4000 level core business courses	MGMT 4083
Advanced Field Knowledge	1000-2000 level additional required courses for a particular major	3000 additional required courses for a particular major	4000 level additional required courses for a particular major	ACCT 4033, FIN 4033, MKT 4063, MGMT 4083, BDA 3003/BDA 4003

Graduate Map of Program Objectives to Courses

Graduate (MBA)		
Objective	Mastery Course	Course Used for Summative Assessment
Written Communication	MGMT 6903	MGMT 6903
Oral Communication	MGMT 6903	MGMT 6903
Ethical Decision Making	BDA/MKT 6323	BDA/MKT 6323
Data Use	BDA 6203	BDA 6203
Foundational Knowledge	All required courses	MGMT 6903