



2+2 Degree Plan
Associate of Science in Business – UACCM
Bachelor of Science in Business Administration
Data Analytics Track – ATU
2024-25



University of Arkansas Community College-Morrilton Courses (62 credit hours)
General Education Requirements (44 credit hours)

English/Communications (9 hours)			ATU equivalent	Hours
ENG	1013	Composition I	ENGL 1013 Composition I	3
ENG	1023	Composition II	ENGL 1023 Composition II	3
SPH	2303	Introduction to Oral Communications	COMM 2003 Public Speaking	3

Note: Must earn "C" or better in ENG 1013 and ENG 1023.

Math (6 hours)			ATU equivalent	Hours
MATH	1203	College Algebra	MATH 1113 College Algebra	3
MATH	2023	Calculus for Business	MATH 2243 Calculus for Business & Economics	3

Note: Must earn "C" or better in MATH 1203.

U.S. History/Government (3 hours)			ATU equivalent	Hours
HIST	2003	U.S. History I OR	HIST 2003 U.S. History to 1877	3
HIST	2013	U.S. History II OR	HIST 2013 U.S. History since 1877	3
PSCI	2003	American Government	POLS 2003 American Government	3

Social Sciences (15 hours)			ATU equivalent	Hours
HIST	1113	World Civilization I OR	HIST 1503 World History to 1500	3
HIST	1123	World Civilization II AND	HIST 1513 World History since 1500	3
SOC	2013	Sociology AND	SOC 1003 Introductory Sociology	3
ECON	2453	Macroeconomics AND	ECON 2003 Principles of Macroeconomics	3
ECON	2463	Microeconomics	ECON 2013 Principles of Microeconomics	3

***See Arkansas Course Transfer System (ADHE-ACTS) for other social science alternatives.**

Fine Arts/Humanities (6 hours)			ATU equivalent	Hours
ART	2003	Art Appreciation OR	ART 2123 Experiencing Art	3
MUS	2003	Music Appreciation OR	MUS 2003 Introduction to Music	3
THEA	2003	Theatre Appreciation AND	TH 2273 Introduction to Theater	3
ENG	2213	World Literature I OR	ENGL 2003 Introduction to World Lit.	3
ENG	2223	World Literature II	GEHM 2XXX General Education Humanities	3

Lab Sciences (8 hours)			ATU equivalent	Hours
BIOL	1004	Fundamentals of Biology	BIOL 1114 Principles of Biology*	4
PHY	2004	Physical Science	PHSC 1013 Introduction to Physical Science* PHSC 1021 Physical Science Lab	4

***See Arkansas Course Transfer System (ADHE-ACTS) for lab science alternatives.**

University of Arkansas Community College-Morrilton Courses
Associate Degree Electives (18 credit hours)

			ATU equivalent	Hours
BUS	1403	Introduction to Business	BUAD 1111 Introduction to Business AND General Elective Credit	2 1
ACCT	2003	Accounting I	ACCT 2003 Accounting Principles I <i>and</i> ACCT 2000 Accounting Principles I Lab	3
ACCT	2013	Accounting II	ACCT 2013 Accounting Principles II	3
BUS	2393	Business Law	BLAW 2033 Legal Environment of Business	3
CIS	1013	Introduction to Computers	COMS 1003 Intro to Computer Based Systems ¹	3
MATH	2003	Introduction to Statistics	BUAD 2053 Statistics for Behavioral Sciences	3

Arkansas Tech University Courses (61 credit hours)

MATH	2223	Quantitative Business Analysis	3
BDA	2003	Business Problem Solving	3
ENGL	2053	Technical Writing	3
MGMT	3103	Operations Management	3
FIN	3063	Business Finance	3
MGMT	3003	Principles of Management	3
BDA	3003	Data Analytics Apps Development	3
BDA	3013	Business Spreadsheet Modeling	3
BDA	3053	Business Data Analysis	3
BDA	3033	Data Modeling and Management	3
MKT	3043	Principles of Marketing	3
MKT	3153	Marketing Research and Analytics	3
ECON	3093	Econometrics	3
BDA	4003	Business Intelligence	3
MGMT	4013	Management Information Systems	3
MGMT	4203	Project Management	3
MGMT	4083	Business Policy	3
		Approved Electives ²	4
		Approved Electives ³	6

¹ Allow sub of COMS 1003 for BUAD 2003

²Approved Electives: MGMT 3113 Business Process Improvement, BDA 4031 BDA Internship/BDA 4032 BDA Internship/BDA 4033 BDA Internship, BDA 4073 Special Topics, MKT 4013 Digital Metrics, FIN 4033 Financial Modeling, COMS 1333 Web and Mobile Technologies, COMS 2104 (Prerequisite COMS 1403 Orientation to Computing, Information, and Technology/COMS 1411 Computer and Information Science Lab), MKT 3063 Social Media Marketing, PHIL 3103 Logic, HIM 4063 Organization and Administration, MGMT 4103 Supply Chain Management, STAT 2304 Programming Languages for Data Science or higher STAT course.

³ This program partners the BSBA undergraduate degree with the MBA degree. A maximum of twelve (12) graduate level credit hours can be counted towards both the BSBA degree in Business Data Analytics and the MBA degree. Four graduate level courses can be used to replace four upper-division undergraduate courses as follows: • BDA 6203 can replace MKT 3153 Marketing Research and Analysis • MGMT 6203 can replace MGMT 4103 Supply Chain Management • MKT 6103 can replace MKT 4013 Digital Metrics • BDA 6323 can replace BDA 4003 Business Intelligence